

ISSUE: ENVIRONMENT

PUBLIC SERVICE ANNOUNCEMENTS: Sierra Legal Defense Fund, National Arbor Day, Forest Fires, etc. (Affidavits attached).

SUNDAY EDITION: A one-half hour show which airs at 8:30am on Sundays. February 24 show featured Dr. Carl Ojala of Eastern Michigan University. He discusses the Greenhouse effects on the environment and temperature changes.

SUNDAY EDITION: A one-half hour show which airs at 8:30am on Sundays. March 10 show featured Clan Crawford of the Matthie Botanical Gardens. He discusses the importance of a green thumb and the upcoming Botanical Flower Show in Ann Arbor. This show is an annual benefit for the Matthie Botanical Gardens.

ISSUE: A HUMANE WORLD

PUBLIC SERVICE ANNOUNCEMENTS: American Veterinary Medical Assistance, etc. (Affidavits attached).

PET SHOWCASE: A 4:30 program that airs throughout the schedule, produced twice monthly, featuring Carol Houston of the Humane Society of Huron Valley. She highlights animals available for adoption and discusses pet care tips. (See local interest programming for affidavits).

SUNDAY EDITION: A one-half hour show which airs at 8:30am on Sundays. The January 27 show featured Veterinarian Ben Colmery, who discusses External Parasites on household pets, and their affects on the household.

SUNDAY EDITION: A one-half hour show which airs at 8:30am on Sundays. The March 3 show featured Veterinarian Ben Colmery, who discusses internal parasites in house pets and their affects on the household.

ISSUE: SOCIAL DILEMMAS

PUBLIC SERVICE ANNOUNCEMENTS: First Amendment Rights, Amnesty
internation, Etc. (Affidavits attached).

SUNDAY EDITION: A one-half hour show which airs at 8:30am Sundays.
March 17 show featured Dr. Jeff Hammill of Easter Michigan.
He discusses the impact of TV on society and the impact of society
on TV.

SUNDAY EDITION: A one-half hour show which airs at 8:30am Sundays.
February 10 show featured Mark Hardy of the "Fourth Freedom Forum."
He discusses the United States role in the Mideast and the Economic
Sanctions.

ISSUE: HEALTH AND SAFETY

PUBLIC SERVICE ANNOUNCEMENTS: Mammograms, American Lung Assoc., Radon, Safety Belts, Helen Keller, Medic Alert, Etc. (affidavits attached).

SUNDAY EDITION: A one-half hour show which airs Sundays at 8:30am. January 13 show featured members of "Disatisfied Parents Together" speaking out on complications arising from childhood inoculations.

SUNDAY EDITION: A one-half hour show which airs Sundays at 8:30am. January 20 show featured Susan Tait, M.S. discussing taking weight off and maintaining good health.

ISSUE: MINORITY AFFAIRS

ONE CHILD: "One Church, One Child's" Executive Director, Yvonne Golden presents Black adoptable and foster children and their case workers. This show has received much positive feedback: Several of the so-far featured children are in the process of being adopted. There is a dire need for Black foster and adoptive homes in all communities. (See local interest programming for affidavits)

ANOTHER ANN ARBOR: WBSX provides technical production assistance to this local interest show which features Black newsmakers and personalities in our community. This half-hour show airs every Sunday morning and on local cable outlets. (See local interest programming for guests included in the first quarter airing)

Gillian Ferrington Jan 10 1991

From: Gillian Ferrington
Public Affairs Director
WBSX-TV 31

WBSX-TV PUBLIC FILE

Re: Fourth Quarter 1990 Issues/
Problem List

Date: January 10, 1991

The following are issues of significant importance to our community of license and were given significant treatment in the programming of WBSX TV-31 during the fourth quarter of 1990. Individual reports on each issue are included with this report.

Local Interest Programming

Political Campaigns

Health and Safety

Consumer Affairs

A Humane World

Social Dilemmas

Environment

Armed Forces

Minority Affairs

Youth and Education

Community Calendar- A 4:30 program which highlights various area events including church programs, art exhibits, plays, non-profit group activities and blood drives. Affidavits are attached.

Pet Showcase- A 4:30 program that airs throughout the schedule, produced weekly and features the Humane Society of Huron Valley with director Carol Houston. Pet care tips are discussed, and one or more animals from the shelter are brought on the show to discuss the adopt-a-pet program.

Public Service Announcements- Produced Public Service Announcements with local service agencies and their spokespeople. These included:
(Affidavits are attached.)

Ecology Center

Women's Crisis Center

Ozone House

Ann Arbor Community Center

Center for Independent Living

Hospice of Jackson

Housing Bureau for Seniors

Chelsea Community Hospital

Food Gatherers

Wayne County Office on Aging

Washtenaw Literacy Council

Ann Arbor Tenant's Union

Sunday Edition- A weekly half-hour show featuring guests and topics of area interest.

Rose Knows- Local advice columnist Rose Martin responds to questions and problems sent in by youth and adults in this area. Show length two to four minutes. Affidavits are attached.

Preview P.S.A.s- Area experts from organizations announce new volunteer projects and activities. "Preview" also highlights upcoming "Sunday Edition" shows. Affidavits are attached.

One Child- "One Church, One Child's" Executive Director Yvonne Golden presents Black adoptable and foster children and their case workers. This show has gotten good response in the community - where there is a dire need for Black and foster and adoptive homes. Affidavits are attached.

ANOTHER ANN ARBOR: WBSX TV 31 provides technical production assistance to this show which features Black newsmakers and personalities in the area. The half-hour show airs every Sunday morning and on local cable outlets. Guests appearing during the fourth quarter of 1990 include:

10/7	Regina Hunter, Altrice Payne	Green Glacier Center
10/14	Michael Dames Greg Harding	Boy Scout Recruiter Counselor
10/21	Charles Bolling Carol Giss	Astronaut Miss U.S.A.
10/25	Curtis Brown	Investor Advisor
11/4	George Lamming	Trinidad Poet
11/18	Justice Dennis Archer	Judge
1/25	Ray Pipkin	Social Artist
12/9	Murray Jackson	Urban Poet

ISSUE: MINORITY AFFAIRS

ONE CHILD: "One Church, One Child's" Executive Director, Yvonne Golden presents Black adoptable and foster children and their case workers. This show has received much positive feedback: Three of the so-far featured children are in the process of being adopted. There is a dire need for Black foster and adoptive homes in all communities. (See local interest programming for affidavits)

ANOTHER ANN ARBOR: WBSX provides technical production assistance to this local interest show which features Black newsmakers and personalities in our community. This half-hour show airs every Sunday morning and on local cable outlets. (See local interest programming for guests included in 4th quarter airing)

ISSUE: POLITICAL CAMPAIGNS

SUNDAY EDITION: A thirty-minute show which airs on Sundays at 8:00 am.

The October 14th show featured Elmer White, Democratic candidate for Michigan's Second District.

The October 21 show featured Carl Pursel, Republican incumbent of Michigan's Second District.

The October 28th show featured Second District Worker's World Party Candidates.

SUE: ARMED FORCES

PUBLIC SERVICE ANNOUNCEMENTS: Task Force Omega, Air Force/Stealth, Military Greetings for Christmas.

SUNDAY EDITION: one-half hour show which airs every Sunday at 8 am. December 2 show featured Ted McGarry, chairman Task Force Omega of Michigan who discussed p.o.w.s still being held in Vietnam.

ISSUE: POLITICAL CAMPAIGNS

SUNDAY EDITION: A thirty-minute show which airs on Sundays at 8;00 am.

The October 14th show featured Elmer White, Democratic candidate for Michigan's Second District.

The October 21 show featured Carl Pursel, Republican incumbent of Michigan's Second District.

The October 28th show featured Second District Worker's World Party Candidates.

SUE: ENVIRONMENT

PUBLIC SERVICE ANNOUNCEMENTS: Sierra Legal Defense Fund, National Arbor Day, Forest Fires, etc. (affidavits attached)

SUNDAY EDITION: Thirty-minute show which airs at 8:00 am every Sunday. November 25th Show featured Ann Arbor Ecology Center's Ruth Kraut who discussed the center's new "Gee Whizz!" program in the area's public schools.

1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.

2. Once the problem is identified, the next step is to define the objectives and goals of the project. This helps to clarify what needs to be achieved and provides a clear direction for the team.

3. The third step is to develop a plan or strategy to address the problem. This involves breaking down the problem into smaller, manageable tasks and determining the resources needed to complete them.

4. The fourth step is to implement the plan. This involves putting the strategy into action and monitoring progress to ensure that the project is on track.

5. The final step is to evaluate the results of the project. This involves assessing the outcomes against the objectives and goals to determine the effectiveness of the intervention.

SSUE: A HUMANE WORLD

PUBLIC SERVICE ANNOUNCEMENTS: American Veterinary Medical Assistance, etc. (Affidavits attached).

PET SHOWCASE: A 4:30 program that airs throughout the schedule, produced twice monthly, featuring Carol Houston of the Humane Society of Huron Valley. She highlights animals available for adoption and discusses pet care tips. (See Local Interst Programming for affidavits).

SUNDAY EDITION: A one-half hour show which airs at 8:00 am Sundays. The November 18th show featured Dr. Michael Stiech, D.V.M. who discussed the use of acupuncture in treating pets.

ISSUE: CONSUMER AFFAIRS

PUBLIC SERVICE ANNOUNCEMENTS: Consumer. (Affidavits attached).

SUNDAY EDITION: A one-half hour show which airs on Sundays at 8:00 am. December 16th show featured Eastern Michigan University's consumer affairs expert, Dr. Rosella Bannister whos discussed smart and economical holiday shopping habits.

ISSUE: HEALTH AND SAFETY

PUBLIC SERVICE ANNOUNCEMENTS: Mammograms, American Lung Assoc., Radon, Safety Belts, Helen Keller, Medic Alert, Etc.(Affidavits attached).

SUNDAY EDITION: Thirty-minute show which airs Sundays at 8 am., featuring issues and newsmakers of area importance. November 11 show featured Dr. Robert Gunn of the American Cancer Society who spoke about the "Great American Smoke-Out."

ISSUE: YOUTH AND EDUCATION

ROSE KNOWS: Local newspaper advice columnist Rose Martin responds to problems sent in by youths and adults in this area. Show length is two to four minutes in length and airs various times and days. (See locally produced programming for affidavits)


PUBLIC SERVICE ANNOUNCEMENTS: Youth and Education P.S.A.s include: Child Abuse, School Bus, Boy Scouts, Save the Children, Higher Education, Counseling and Development,

VEGETABLE SOUP: Nationally produced multi-ethnic children's television series which airs once a week, Sundays at 6:30 am. (Affidavits attached)

FUN AND FAMILY: DIAL ALCOHOL SERIES: A thirty-minute program, nationally produced which is aimed at facilitating the responsible or non-use of alcohol by youngsters. This show airs Sundays at 6 am. (Affidavits attached)

MEMO

To: WBSX-TV Public File



From: Gillian Ferrington
Public Affairs Director
WBSX TV-31

Re: Third Quarter 1990 Issues/
Problem List

Date: October 10, 1990

The following are issues of significant importance to our community of license and were given significant treatment in the programming of WBSX TV-31 during the third quarter of 1990. Individual reports on each issue are included with this report.

Minority Affairs

Youth and Society

Health and Safety

Local Interest Programming

The Arts

Environment

Education

Armed Forces

A Humane Society

Social Service Agencies

Community Calendar- A 4:30 program which highlights various area events including church programs, art exhibits, plays, non-profit group activities and blood drives. Affidavits are attached.

Pet Showcase- A 4:30 program that airs throughout the schedule, produced weekly and features the Humane Society of Huron Valley with director Carol Houston. Pet care tips are discussed, and one or more animals from the shelter are brought on the show to discuss the adopt-a-pet program.

Public Service Announcements- Produced Public Service Announcements with local service agencies and their spokespeople. These included:
(Affidavits are attached.)

Ecology Center

Women's Crisis Center

Ozone House

Ann Arbor Community Center

Center for Independent Living

Hospice of Jackson

Housing Bureau for Seniors

Chelsea Community Hospital

Food Gatherers

Wayne County Office on Aging

Washtenaw Literacy Council

Ann Arbor Tenant's Union

Sunday Edition- A weekly half-hour show featuring guests and topics of area interest.

Rose Knows- Local advice columnist Rose Martin responds to questions and problems sent in by youth and adults in this area. Show length two to four minutes. Affidavits are attached.

Preview P.S.A.s- Area experts from organizations announce new volunteer projects and activities. "Preview" also highlights upcoming "Sunday Edition" shows. Affidavits are attached.

One Child- "One Church, One Child's" Executive Director Yvonne Golden presents Black adoptable and foster children and their case workers. This show has gotten good response in the community - where there is a dire need for Black and foster and adoptive homes. Affidavits are attached.

Another Ann Arbor- WBSX provides technical production assistance to this show which features Black newsmakers and personalities in the area. The half-hour show airs every Sunday morning and on local cable outlets.

Guests appearing include:

7/15/90	Eula Tate	Black Ann Arbor Actress/Singer
7/28/90	Rob Fletcher	Black Veteran; Former P.O.W.
8/05/90	Ray Pipkin	Black Activists Artist
8/12/90	Ray Jenkins	Activists for Reparation to Blacks
8/19/90	Dr. Delostein Brown	Black Medical Doctor Director of Medical Clinic in Ysilanti
9/02/90	Dr. Wheeler	Former Mayor of Ann Arbor
9/16/90	Judge Nancy Frances	Black Female District Judge
9/23/90	Floyd Wass David Mitchell	Black Fire Fighter Black Publicist

ISSUE: Social Services

Public Service Announcements: Include National Public Service Agency's Announcements: United Way, Salvation Army, Easter Seals and Red Cross. Affidavits attached.

Public Service Announcements: Include local Public Service Agency announcements produced by WBSX-TV 31: Ozone House, Shelter Association of Ann Arbor, Food Gatherers, etc. (See Local Interest Programming for Affidavits.)

Sunday Edition: Half-hour show featuring area issues and guests. September 2nd and 9th features 2 separate shows highlighting different Washtenaw United Way agencies and their directors discussing their programs and fund drive of United Way.

ISSUES: Health and Safety

Public Service Announcements: P.S.A.s aired include: America Lung Association, American Heart Association, Skin Protection, Mammograms, Habilitat, Etc. Affidavits are attached.

Sunday Edition: Half hour shows air weekly on Sunday mornings featuring area experts and issues. July 8th show featured Homeopathic healing experts Margaret Beal and Patricia Brennan discussing alternative and natural healing methods.

Sunday Edition: Half hour shows air weekly on Sunday mornings featuring area experts and issues. July 22nd show featured Ypsilanti Regional Psychiatric Hospital Director, Mike Novak, discussing mental health issues, hospital services and policies.

ISSUE: Youth and Society

Public Service Announcements: Youth-oriented P.S.A.s included: Child Abuse, Youth for Understanding, Teenage Depression, Teen Alcoholism, Boy Scouts, and Boystown. Affidavits included.

Public Service Announcements: Societal issue P.S.A.s include First Amendment, Amnesty International, and Sexual Harassment. Affidavits Included.

Rose Knows: Local advice columnist Rose Martin responds to questions and problems sent in by youth and adults in this area. Show length two to four minutes. (See locally produced programming for affidavits.)

Sunday Edition: Half-hour show airing every Sunday morning. July 1st show featured Homeless Action Committee Member Jeff Gearhart who discussed affordable housing issues in the area.

Sunday Edition: Half-hour show airs every Sunday morning. August 26th show features University of Michigan Sociology Professor Rosemary Weingarten who discussed divorce in middle age and its affects.

ISSUE: Minority Affairs

One Child- "One Church, One Child's" Executive Director Yvonne Golden presents Black adoptable and foster children and their case workers. This show has gotten good response in the community where there is a dire need for Black foster and adoptive homes. (See Local Interest Programming for Affidavits.)

Another Ann Arbor- WBSX provides technical production assistance to this show which features Black newsmakers and personalities in the area. The half-hour show airs every Sunday morning and on local cable outlets. (See Local Interest Programming for guests included in 3rd quarter airing.)

Public Service Announcements- included: